The Photographic Society of Singapore (PSS), in collaboration with The Housing & Development Board (HDB), is pleased to announce a photography competition celebrating SG60 and the vibrant stories of Singapore's heartlands.

Terms and Conditions

1. **Title:** Heartland Stories Photography Competition 2025

2. **Theme:** Heartland Stories: I Love My Home & Community

3. **Entry Category:**
    a) Open Category (18 years old and above)

    b) Junior Category (12-17 years old)

    c) If you are entering the Junior Category, you must obtain parental consent before entering. By entering the Junior Category, the participant represents and warrants that they have obtained verifiable parental or guardian consent. Winners in the Junior Category must submit proof of parental or guardian consent. The Organisers reserve the right to disqualify any participant who fails to provide sufficient proof of such consent upon request.

4. **Prizes:**
    a) Open Category
    - 1st Prize: S$4,000 + Fujifilm X half Camera valued at $999
    - 2nd Prize: S$2,000 + Fujifilm X half Camera valued at $999
    - 3rd Prize: S$1,000 + Fujifilm X half Camera valued at $999
    - 4th & 5th Prizes: S$500 each + Fujifilm X half Camera valued at $999
    - Honourable Mention: S$100 x 35 prizes

    b) Junior Category
    - 1st Prize: S$500
    - 2nd Prize: S$400
    - 3rd Prize: S$300
    - 4th & 5th Prizes: S$200 each
    - Honourable Mention: S$100 x 15 prizes

    c) All winners mentioned above will receive a Certificate of Achievement commemorating Singapore's 60th Birthday.

    d) Each participant may win only one prize in total, regardless of category.

    e) Prizes are non-transferable, and non-exchangeable for cash or credit and may be subject to availability. The Organisers reserve the sole and absolute discretion to substitute any prize with another item of equal or greater value at any time and shall not be liable for any claims arising from such substitutions. Prizes are provided "as is" and without any warranty of any kind, express or implied.

5. **Selection of Winners:**
    a) Submissions will be evaluated by a panel of judges based on
    - Creativity and originality
    - Emotional impact and storytelling
    - Technical quality and composition
    - Relevant to the theme

    b) All decisions made by the panel of judges are final, conclusive, and binding on all participants. No appeals or correspondence will be entertained under any circumstances, and participants hereby waive any right to contest the outcome of the contest.

6. **Eligibility:**
    a) The contest is open to Singapore residents only. Singapore residents refer to Singapore Citizens, Permanent Residents, as well as those living in Singapore, including Employment Pass, Work Permit and Dependent Pass holders.

    b) Still photographs taken with Mobile Phones/DSLR/Mirrorless cameras are accepted.

    c) Members of the organizing committees are ineligible to participate.

7. **Submission Guidelines:**
    a) There are no participation fees, but participants are to cover all associated costs (e.g. equipment, transport, data).

    b) The photo competition accepts submissions of photos taken at any time, with no restrictions on the date they were captured.

    c) Images generated by AI are prohibited. Submission must be original photographs captured by the participant.

    d) AI-based editing tools are allowed **only** for post-processing tasks such as exposure adjustment, color correction, noise reduction, and cropping (original photo must be participant's work).

    e) Photographs must be taken with Mobile Phones/DSLR/Mirrorless cameras.

    f) Submissions can be in color or monochrome

    g) Image file size per photo: Minimum 1MB, Maximum 3MB.

    h) Image file format: JPEG only.

i) Submitted photos must be original works, never before entered in any other contest/competition. Watermarks/logos are strictly prohibited.

j) Submissions can either be uploaded via our official submission portal: https://www.pss1950.org/heartland-stories/ or be submitted via a valid Instagram account.

k) All submissions to be completed by 23:59 hours on 17 August 2025

l) To enable successful IG submissions, inside **"Settings and activity"** under the IG account and under **"Account privacy"**, the **"Private account"** settings must be set to **"PUBLIC**" and **"Allow public photos and videos to appear in search engine results"** turned **ON** so that the photos can be downloaded for the purpose of the contest.

m) All entries must include the hashtag **#psshdbsg60** in their entry caption.

n) Junior participants must include the hashtag **#psshdbsg60junior** in their entry caption to qualify for the junior category.

o) Participants must not submit the identical entries through both the online platform and Instagram. Duplicate entries will be disqualified.

p) The contest will end on 17 August 2025 at 23:59 hours, Singapore time.

q) Entries received outside the specified deadline (after 17 August 2025) will not be considered.

r) The Organisers shall not be liable for entries lost, delayed, or not received due to technical or other reasons beyond our control.

s) By submitting your photo, you grant HDB & PSS a non-exclusive, royalty-free license to download, display, and use the image in accordance with the Competition's Terms & Conditions.

t) Organisers reserve the rights to request for the original, high-resolution image file for verification. Failure to provide the file within the stipulated timeframe will result in disqualification.

u) The Organisers reserve the right to reject or disqualify any submission at their sole discretion, including but not limited to submissions that are incomplete, do not comply with the contest theme, or are suspected of fraud, infringement, or tampering.

8. Announcement of Winners:

a) Winning entries will be announced on our official website, www.pss1950.org as well on PSS Instagram account @pss.sg by 28 August 2025. Winners will also be contacted either by emails or direct messages on Instagram.

b) In the case of IG submissions, winners will also be notified through a comment on their winning post for transparency and public acknowledgment.

c) Upon notification, winners must email PSS within 48 hours with the following details:

- Full name per NRIC
- Identification number
- Contact number
- Email address
- Email to: admin@pss1950.org

d) Winners under 18 must include a copy of the Parent/Guardian's signed consent letter, which must be submitted via email to validate the prize claim.

e) Winners must contact PSS and submit all required documents within 48 hours from the time (time as indicated by the email or messaging systems used) email or direct message has been sent. Failure to do so will result in disqualification and forfeiture of the prize. Prize collection details will be emailed upon receipt of complete information.

9. Disclaimers:

a) Participants are absolutely responsible for ensuring their submitted photographs comply with all applicable laws, including the Personal Data Protection Act (PDPA). Participant acknowledges and agrees that the Organisers shall not be liable for any claims, demands, damages, liabilities, proceedings, suits, actions, losses, costs or expenses (including legal fees on a full indemnity basis) arising out of any infringement or violation of the Subject's rights in connection with the Entry.

b) Participants shall indemnify, defend and hold harmless the Organisers, HDB and PSS including their affiliates, directors, officers, employees, and agents against any losses, claims, demands, liabilities, costs and expenses (including legal fees on a full indemnity basis), for personal injury or death, loss, damage to property, breach of any obligations, warranty or representation, intellectual property infringement claims, fines and penalties, arising out of or relating to: (i) their participation in the contest; (ii) any breach of these terms and conditions; (iii) any violation of applicable laws or rights of a third party, including intellectual property and data protection laws.

c) Participants must ensure their submitted photographs fully comply with the Terms of Service of both Facebook and Instagram.

d) The contest and these terms and conditions will be governed by Singapore law and participants agree to submit to the exclusive jurisdiction of the Singapore courts.

e) A person who is not party to any agreement governed by these Terms and Conditions shall have no rights under the Contracts (Rights of Third Parties) Act (Cap. 53B) to enforce any term of such agreement or these Terms and Conditions.

f) By participating in the contest or accepting and/or using the prizes, the Participant agrees that HDB and PSS, their affiliates, officers, agents, and employees shall not be responsible, and no claim relating to any losses or injuries (including special, indirect, incidental and consequential losses) shall be asserted against HDB and PSS directors, officers, employees or agents for any and all losses, damages, rights, claims and actions of any kind resulting from the Contest and acceptance or usage of any prize, including without limitation, personal injuries, death and property damage, even if advised of the possibility of such damages.

g) By submitting an entry, participants grant the Organisers, HDB and PSS a perpetual, worldwide, non-exclusive, royalty-free, sublicensable and transferable license to use, reproduce, modify, adapt, publish, distribute, and publicly display the submitted photographs in any media format and through any media channel, for promotional, marketing, archival, educational, or other purposes related to the contest or the Organisers' operations. Participants waive any right to inspect or approve the use of the entry or receive compensation.

10. **Amendments:**

The Organisers, HDB and PSS reserve the right to amend, modify, suspend, or terminate the contest or any part thereof, including these Terms and Conditions, at any time at their sole discretion without prior notice or liability. Any amendments shall be binding upon publication on the official contest platforms.

11. Technical Failures and Force Majeure:

The Organisers shall not be responsible for any lost, late, misdirected, corrupted, incomplete, illegible, or misdelivered entries, or for any technical, hardware, or software malfunctions, lost or unavailable network connections, or failed, incomplete, delayed, or garbled computer transmissions which may limit a participant's ability to participate in the contest. The Organisers reserve the right to cancel or modify the contest if fraud, technical failures, or any other factor impairs the integrity of the contest.